



Better Food for a Better World

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For full catalogue
scan here



divineflavor.com





DIVINE FLAVOR CATALOGUE

**GRAPES SPECIALTY AND PREMIUM
ORGANIC AND CONVENTIONAL COMMODITIES**

2025



Better Food for a Better World

**It is our
promise
to provide
Better Food
for a
Better World.**



Quality



**Food
Safety**



**Social
Responsibility**



Traceability



Organics



Sustainability



At Divine Flavor, we decided to take this definition to the next level—a level of excellence, full of passion and commitment to all our growers, clients, and collaborators. Carrying as our banner, the six pillars give strength and structure to our entire business model and we have managed to position ourselves not only in the minds of our main clients but also in the preference and taste of each of our consumers. Our commitment is to ensure that each of the objectives tied to these six pillars is met with the highest of standards—an essential characteristic of every member who forms part of the Divine Flavor family.

Through the BGP (Better Grower Program), we have undoubtedly created a solid vertically integrated approach to the way we do business, and this has formed an unbreakable community which encourages open and effective communication channels that help us reduce errors, thereby increasing our productivity and efficiency to meet and exceed the expectations of our clients and consumers. One of the keys to our success has been to inspire a sense of passion and dedication in each member of our team. Each member of our company contributes the best of their

knowledge and experience, achieving results that speak for themselves and uphold the loyalty to the Divine Flavor brand philosophy.

During each growing season, the BGP team visits our partners to strengthen the relationship between our companies by establishing better communication. These visits have a positive impact on many areas, the main one being the ability to provide personal feedback on the six pillars that guide our work. This way, we can ensure we are providing all the tools they need to meet requirements and apply them correctly. During these visits, we also have the opportunity to promote both the products and our partners through photos, stories, and testimonials.

Additionally, we are able to share best practices and more efficient working methods through our internal company portal, ORG, and traceability systems. As the industry continues to demand more from our companies, the Better Grower Program creates a communication bridge to clarify requirements—connecting the staff of both the producers and the brand to generate consistency and become unique and successful in the market.

In summary, the Better Grower Program truly lives up to its name—aiming to make each of our partners the best growers they can be.



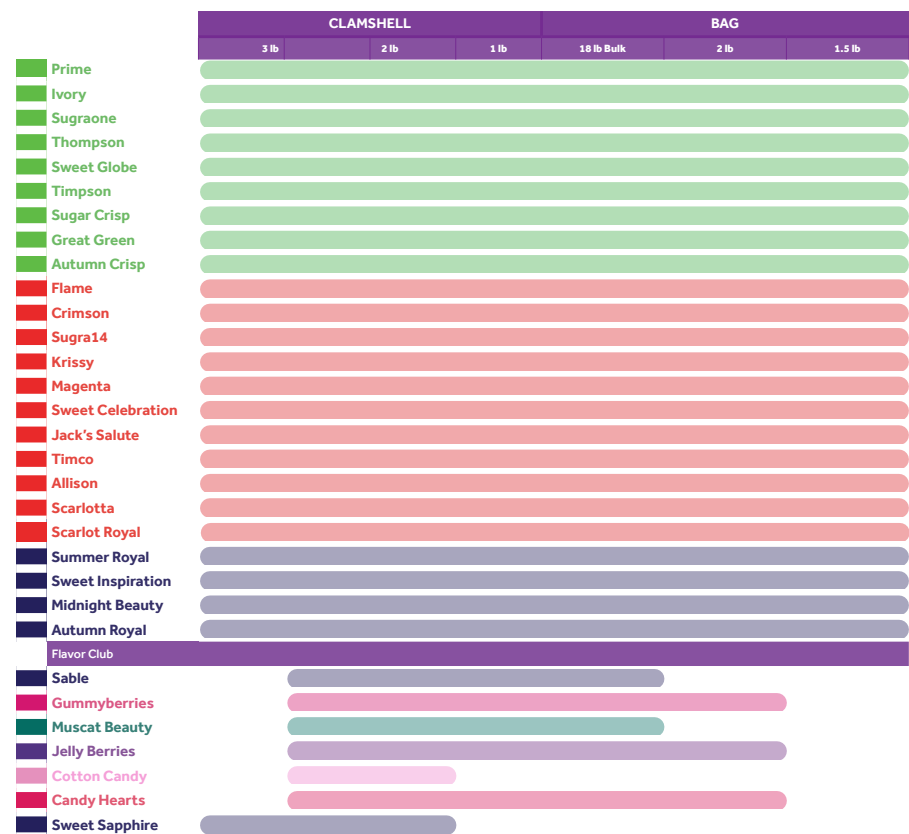
GROWING REGIONS



Grapes

PACKING & SEASONALITY

Conventional and organic



We grow grapes through all the year.
Ask a seller for more information.



GRAPES

A flavorful bursting

Cotton
Candy™ 

COTTON
CANDY

CANDY
HEARTS

CANDY
Hearts™


Jelly
Berries

JELLY
BERRIES

MUSCAT
BEAUTY

MUSCAT
BEAUTY™

AUTUMN CRISP®

AUTUMN
CRISP



SALES TEAM

Grapes category



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GROWING REGIONS



1. Maneadero, Baja California



2. Guerrero Negro, Baja California



3. Hermosillo, Sonora



4. Guaymas, Sonora



5. Navojoa, Sonora



6. Culiacán, Sinaloa



7. Etzatlán, Jalisco



8. Tamazula, Jalisco



9. Sayula, Jalisco



10. Teocuitatlán de Corona, Jal.



11. Autlán de Navarro, Jal.



12. Valle de Santiago, Gto.



13. Briseñas, Michoacán



14. Yurecuaro, Michoacán



15. Colón, Querétaro



16. Delicias, Chihuahua



17. Saltillo, Coahuila

CALENDAR & SEASONALITY

Organic vegetables

	J	F	M	A	M	J	J	A	S	O	N	D
Long English												
Slicer Cucumber												
Persian Cucumber												
Zuchini												
Yellow Squad												
Roma Tomato												
1 layer & 2 layer Beefsteaks												
Tomato On The Vine (TOV)												
Grape Tomatoes												
Red Mini Roma On The Vine												
Sweet Mini Peppers												
Green Bell Pepper												
Red Bell Peppers												
Yellow Bell Peppers												
Orange Bell Pepper												

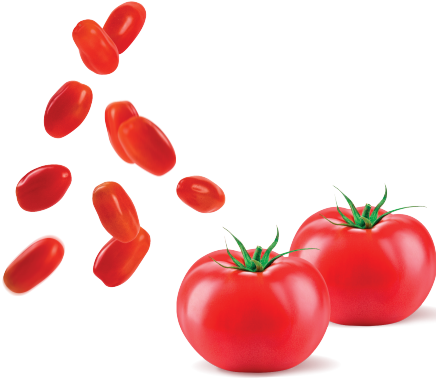
Organic fruits

	J	F	M	A	M	J	J	A	S	O	N	D
Honeydew												
Cantaloupe												
Mini Sweedless Watermelon												
Regular Seedless Watermelon												

Ask a seller for more information.

FRUITS & VEGETABLES

Organic and Conventional



TOMATOES



BELL-PEPPERS



CUCUMBERS



SQUASH



MELONS

SALES & PROCUREMENT

Organic & Conventional



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Sales & Procurement Team